

LIVING SPACES³

Living Divani amplifies its visibility during the Milan Design Week.

In addition to the **product** making their debut at the **fair**, Living Divani is also starring in two locations in the heart of Milan's Brera district: the **outdoor collection** featured in the spellbinding **installation "Giardino Geometrico" created by Lissoni Associati, in the open-air spaces of the Brera Botanical Garden and the indoor spaces** at the new Brerastore showroom in via Fatebenefratelli 10. Three parallel presentations that reaffirm the key role attained by the firm in the contemporary design world, and its ability to create increasingly complete and harmonious living spaces, offering the possibility for an even-greater blurring of the boundaries between indoor and outdoor, and where Living Divani's pure shapes are in harmony with the magic of their natural surroundings.

NEW PRODUCTS 2014

Liveliness, dynamism and freedom of expression: multiple creative flows meet and mingle in the Living Divani 2014 collection. Alongside the new upholstered pieces by Piero Lissoni, designer and art director, there are different complements created by new collaborations, thanks to the attentive talent-scouting work that is a key activity for the company.

The new protagonist of the Living Divani *indoor collection* is **Piero Lissoni**'s **Lipp** family of upholstered furniture, which reinterprets the luxurious capitonné style with the contemporary geometrical spirit typical of the brand. Featuring a smooth, austere exterior, raised up on slender metallic legs, the interior is embellished with a hand-quilted and padded lower back pillow that forms an elegant lozenge-shaped motif, running the entire length of the sofa.



The *range of accessories* expands to include two new projects from the Spanish designer *David Lopez Quincoces*; in his second year working with Living Divani, he creates for the company the table **Starsky**, composed of three stackable tables with round tops. Starsky features a delicate decorative motif on its top, divided into segments and characterized by inlay work of different types of wood, creating an interplay of shades and hues, from dark to light. **Anin**, an elegant, sculptural, minimalist design that thrives on the precision of its lines and the high quality of its materials, is a stool that offers clean geometric lines, with two slanting aluminium surfaces that cross each other to form an 'X', on which the seat is set, softened by a slim cushion.







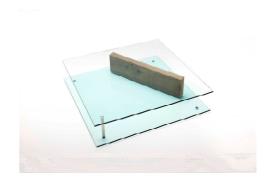


Following on from Bukva bookcase and B2 table, *Victor Vasilev* with his a constructivist style, has created for the company the table **B3**, completing a little collection based on the idea of architecturally-inspired shapes. B3 features a base stand and three tops positioned horizontally at different heights; the results is a coffee table that hover in the air.



Massimo Mariani is another designer who sets out from pure geometrical shapes and explores their composition within a given space. Born in Florence, he graduated from the Faculty of Architecture in Genoa, then enjoyed numerous different experiences with prestigious international studios before setting up his own freelance design business in London in 1998. The coffee table **Plane**, is composed by two tempered glass panels, encasing a slanting slab either of walnut solid wood or of Carrara marble.





Having created the Kalé stool-tables, the young designer *Mario Ferrarini* resumes his partnership with Living Divani presenting the extendable coffee table **Step**. Its perfectly squared form can actually slide to gradually reveal a hidden glass top. Contrasting materials, colours and surfaces that make for an extremely elegant style of décor.







Amongst the new designers there's Marco Guazzini, born in Florence, settled in Milan after having lived for several years in New York, he reveals his design as is a combination of shapes, emotions, details, memories in his bedside table Stilt: neat volumes, supported by three cylindrical legs, which conceal drawers of different heights and capacities. Available in elm or oak.



Curved shapes characterize the bedside table Moon by mist-o, the young Italian - Japanese duo composed by Tommaso Nani and Noa Ikeuchi, at their first project for Living Divani. Made of curved wood, Moon consists of two side by side half circles that reveal its internal surfaces when opened.





The upholstered systems is enriched by a new outdoor proposal: Filo Outdoor design Piero Lissoni, comprising an armchair and two or three-seater sofas. Filo Outdoor appears suspended over a painted or galvanized tubular steel frame, which twists through its space to create an elegant decorative motif. The exposed solid Iroko panel adds the warmth of wood, over which the soft, cosy cushioning is covered in fully-removable outdoor fabric. Generous, snug shapes and clever details make for open-air relaxation in the ultimate comfort.







Poncho armchair by the young duo Paolo Lucidi and Luca Pevere is again designed for outdoor use. *LucidiPevere* created this outdoor seating for Living Divani with its snug, pleasingly-angled forms, to offer informal open-air relaxation. The painted or galvanized tubular steel frame is covered with a fabric pulled taut using kevlar ties that reveal an intimate space, enhanced with a soft and supportive cushion available in a central or asymmetric version.



